



ECONOMICS & MANAGEMENT OF INNOVATION AND SUSTAINABILITY

Cycle	XXXIV
Coordinator	Prof. Stefano AZZALI Department of Economics and Management email: stefano.azzali@unipr.it
Duration	3 years
Starting date of the PdD programme	01/11/2018
Partner Institution	University of Ferrara

Research Topics

- Normative aspects and the effects of agricultural and agribusiness policy
- Accounting & Auditing
- Environmental and natural resource economics
- Knowledge, organization, human capital and labor economics
- Cultural economics: politics and management
- Economics and industrial and development policy
- Economics and public sector management
- Finance and risk management
- Health care and health care management
- Brand and value creation
- Performance evaluation, balance analysis and business management auditing
- New entrepreneurship, company strategies and managerial development
- Intangible resources and management systems, evaluation and reporting according to financial and non-financial indicators
- Economic decisions in the presence of risks
- Consumer Behavior & Marketing Management
- Regional and Territorial Systems
- Circular economy innovations and business sustainability management

Training Objectives

The program is designed to train Ph.D research candidates who possess analytical skills in business economics, and theoretical and quantitative economics; while it integrates basic economic tools, business economics, and statistics in a way unique to this curriculum. Research topics are ample but circumscribed in their inter-relation and specific characteristics, and allow for the introduction of analytical factors related to information systems, business management and organizational processes, as well as the management of complex socio-economic and policy phenomena on regional and macro-economic levels. Regional issues are emphasized with the aim of efficiently cooperating with local businesses and institutions while keeping with the thematic research areas and specific expertise of department faculty.

Complementarity between thematic areas (economics, business economics, and within the lines that define these macro-areas) and levels of analysis (micro-macro, business-public institutions) is directed towards fostering skills which are highly applicable on the regional, Italian, and European job market.



Admission requirements

Applicants who have one of the following degrees may participate in the selection:

- Laurea Magistrale LM-16 Finanza, LM-31 Ingegneria Gestionale, LM-35 Ingegneria per l'Ambiente e il Territorio, LM-52 Relazioni Internazionali, LM-56 Scienze dell'Economia, LM-62 Scienze della Politica, LM-63 Scienze delle Pubbliche Amministrazioni, LM-76 Scienze Economiche per l'Ambientale e la Cultura, LM-77 Scienze Economico-Aziendali, LM-81 Scienze per la Cooperazione allo Sviluppo, LM-82 Scienze Statistiche, LM-83 Scienze Statistiche Attuariali e Finanziarie, LM-90 Studi Europei or Laurea pursuant to the previous university system);
- an academic Master's degree obtained abroad, comparable to the above mentioned Italian degrees and recognized as suitable for the admission to doctoral programmes.

Undergraduate applicants may also submit applications with the obligation of getting their degree by **October 31st 2018**.

POSITIONS PUT OUT TO COMPETITION

With Scholarship	5
Without Scholarship	2
With Scholarship reserved for candidates that have achieved degree abroad	4
TOTAL	11

Positions with University Scholarship

N°	<i>Funding entity</i>	<i>Research Topic, if any</i>
2	Scholarship Ministerial funds	---
3	Scholarship funded by University of Ferrara	---
1	Scholarship co-funded by Fondazione Cariparma	---

Position with Scholarship LINKED TO SPECIFIC TOPICS (art. 11 of the Call for applications)

During the Oral Exam, applicants may express their interest in being assigned a scholarship dedicated to a specific research topic to the Examination Board. The Board will express its judgement on eligibility to be assigned the scholarship in consideration of the specific competences, experience and specific aptitudes of the applicants.

N°	<i>Funding entity</i>	<i>BOUND RESEARCH TOPIC</i>
3	Scholarship funded by University of Ferrara – Department of Economics and Management	<ul style="list-style-type: none"> • Circular economy innovations and business sustainability management

ADMISSION PROCEDURES

Assessment of QUALIFICATIONS: up to 80 points
(a minimum score of 30 points shall be required to be admitted to the Oral Exam)

ORAL EXAM: up to 40 points

Minimum score for ELIGIBILITY: 70/120

Foreign Language	Language the fluency of which shall be assessed during the Oral Exam: <u>ENGLISH.</u>
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Possibility of videoconference for candidates residing or temporarily abroad
(the relevant request shall be submitted using the form attached to the competitive examination announcement)

YES

THE INTERVIEW MAY BE HELD ALSO IN ENGLISH



LIST OF QUALIFICATIONS TO BE SUBMITTED AND THEIR ASSESSMENT

Mandatory documents to be attached to the on-line application

- **ANNEX A** (art. 5 of the Call for Applications)
- Scanned Copy of a **valid identification document** with photo
- **Curriculum Vitae et studiorum** (art. 4 of the Call for Applications)
- **Abstract of the second cycle master's degree thesis.** Undergraduate applicants may submit the draft of the thesis approved by their supervisor (10.000 characters including spaces)
- **Certificates and academic transcript of records of both the Bachelor' and the Master' degrees** containing the following details for each degree held: (art. 4 of the Call for Applications):
 - University that granted the degree
 - Type of degree (first cycle/second cycle/single cycle)
 - Name of the degree programme
 - Date of graduation
 - Final mark
 - List of exams and corresponding scores (academic transcript of records)
 - Translation into Italian or English (only for degrees issued in languages other than Italian or English)
- **Research Project:** The research project shall consist of a maximum of 3 pages, be written in Italian or in English, focus on an original research topic and it shall be structured as follows: introduction of the problem in the scientific context, significance of the problem, expected results, argumentation. A description of the thematic areas is available at the following link: https://sea.unipr.it/it/dottorato_EMIS

EVALUATION CRITERIA

QUALIFICATION	EVALUTATION CRITERIA	POINTS
Curriculum Vitae et studiorum	<ul style="list-style-type: none"> - Graduation mark or Average of the exam marks for the candidate will attain the degree no later than 31 October 2018 - Other qualifications - Any publications 	Up to 35 points
Graduation thesis	Consistency of the Master's Degree thesis with the doctoral programme research topics	Up to 15 points
Research Project	Points relating to the research project shall be allocated on the basis of the following criteria: <ul style="list-style-type: none"> ○ Scientific value and ground-breaking nature of the proposal: 10 points ○ description and structure of the proposal: 10 points ○ proposal feasibility: 10 points 	Up to 30 points
ORAL EXAMINATION	EVALUATION CRITERIA	POINTS
	The ORAL EXAM will focus on the discussion of the research project presented by the candidates, their experience in the field of scientific research (including thesis) and on motivation towards his PhD	Up to 40 points



SCHEDULE OF THE ADMISSION EXAMS	
ORAL EXAM	ORAL EXAM DATE: 19 September 2018 TIME: 10:00am PLACE: Department of Economics and Management Via J.F. Kennedy, 6 – 43125 PARMA - ITALY
OTHER INFORMATION	For foreign candidates, the admission examinations may be held in English at the candidate's choice.